

# "Media & Information Literacy & Global Understanding: Peace for all"

**UAB**  
Universitat Autònoma  
de Barcelona

**MIL**  
Institute

International Media &  
Information Literacy Institute.  
Intercultural Dialogue *alliance*



With the institutional support of



SPANISH NATIONAL CYBERSECURITY INSTITUTE



Barcelona, April, 28th and 29th, 2025

📍 Hotel Exe Campus UAB

# MIL and Global Understanding

2025

Against Disinformation and Hate Speech

With the institutional support of

# ***First Edition*** **Cairo, 2024 – A Landmark Event**

The **First International Conference on Media and Information Literacy and Global Understanding**, held in **Cairo in 2024**, was a groundbreaking gathering organized by the **Arab Academy for Science, Technology and Maritime Transport (Egypt)** and the **Autonomous University of Barcelona (Spain)**, under the auspices of the **League of Arab States and UNESCO's MILID Network**.

Bringing together **over 250 policymakers, experts, and thought leaders**, the conference fostered a powerful consensus on the **critical role of Media and Information Literacy (MIL) and intercultural dialogue (MILID) in advancing global peace**. The discussions and insights shared laid the foundation for stronger international cooperation and innovative strategies to empower societies through MIL.



**United for peace. Different  
Faiths, One Understanding.**



**Global understanding creates  
a better world. Respect  
diversity. Embrace unity.**



# **Second Edition**

## **Barcelona, 2025 – A Call to Action**

One year after the **First Global Understanding Conference**, the world faces rising tensions, increasing polarization, and the urgent challenge of navigating an evolving media landscape.

Now, more than ever, **we must unite to confront disinformation and propaganda, combat hate speech, and reinforce the fundamental pillars of democracy and human rights.**

**The time to act is now.**

**Media for Understanding. No Prejudice. Peace for All.**

### **Focus**

In response to these pressing challenges, the **Second Global Understanding Conference** will focus on:

**Developing a shared MILID agenda** for research, shaping policies, and educational frameworks that drive meaningful change.

**Establishing ethical and civic commitments** regarding digital media and artificial intelligence, fostering responsible engagement among citizens, professionals, and policymakers.

**Advancing new methodologies for intercultural and interreligious dialogue**, countering sectarianism and fundamentalism while promoting global understanding.

**Strengthening science and quality journalism**, highlighting its social impact and role in fostering informed public discourse.

**MILInstitute**

International Media & Information Literacy Institute



**Stand up to disinformation and propaganda. Stop hate speech. Promote respect. Defend democracy. Protect human rights.**



**Media for Understanding. No Prejudice. Peace for all.**

# Objectives



The conference will focus on three key objectives:

**unesco**  
UNITWIN Cooperation Program on  
Media and Information Literacy  
and Intercultural Dialogue (MILID)



**Advancing the creation of a Global Cooperation Platform among various MIL activists, experts, institutions, associations and networks.**



**Developing the foundations of a Common Action Plan in MILID to guide different activities and initiatives.**



**Extending opportunities for encounters between religions and cultures to promote global understanding and democracy.**



# Working Methodology

The conference will feature:

**Plenary Sessions** – Engaging discussions led by experts, policymakers, and media professionals to analyze the challenges of an evolving media ecosystem and provide actionable insights.

**Workshops** – Interactive sessions focused on **developing concrete initiatives, formulating innovative projects, and shaping a Common Action Plan** to address pressing MILID challenges.

The **Second Global Understanding Conference** will be structured around two key pillars:

**MILID & Media** – Fostering intercultural and interfaith dialogue through the lens of Media and Information Literacy.

**MILID & Research, Education, and Action** – Advancing scholarly research, policy development, and practical initiatives to drive meaningful change

1

MILID/ Media: Intercultural Dialogue and interfaith dialogue.

2

MILID/ Research, Education, and Action.

3

MILID/ Rights, Cybersecurity and Artificial Intelligence



**unesco**

UNITWIN Cooperation Program on Media and Information Literacy and Intercultural Dialogue (MILID)





# MILID and Global Understanding/Peace for all Action Plan Against Disinformation and Hate Speech

**📍 Hotel Exe Campus UAB**  
(Barcelona-Spain, 27-29 April 2025)  
Agenda



## 27 April Arrival of participants

Welcome Dinner at 20:00 at the hotel Campus - **Room 3**  
(hosted by the Arab Academy for Science, Technology and Maritime Transport)



## 28 April 9:30 –10:30 Opening Ceremony - Room 1

### Conference Objectives:

**Dr. Samy Tayie (Arab Academy) / Dr. José Manuel Pérez Tornero (UAB)**

### Master of Ceremony:

**Dr. Sally Tayie (Arab Academy) / Dr. Santiago Tejedor (UAB)**

**Dr. Javier Lafuente (Rector UAB)**

**Dr. Tawfik Jalassi (Assistant Director General of UNESCO)/**

**Mrs. Adeline Hulin (Chief of Unit for Media and Information Literacy and digital competencies at UNESCO)**

**Dr. Ismail Abdel Ghaffar Farag (President of AASTMT, President of the Conference)**



## 10:30 – 12:00 Plenary 1 - Room 1

What challenges does the emerging AI ecosystem present for media and information literacy (MIL)?

**Moderator:** Dr. Samy Tayie

**Rapporteur:** Ms. Carolyn Wilson

### Speakers:

Dr. Ismail Abdel Ghaffar

Dr. Juan Manuel Corchado

Dr. Tapio Varis



## 12:00-12:30 Coffee Break

🕒 **12:30 –14:00**  
**Room 1**

Initiatives for a safe and ethical Artificial Intelligences ecosystem

**Moderator:**  
Alba Alsewaran

**Speakers:**  
Ahmed Abouelfarag  
Mohamed Aborizka  
María Luz Loureiro  
Alfonso G. Briones

🕒 **12:30- 14:00**  
**Room 2**

Initiatives for quality journalism in today's media ecosystem?  
(Spanish session)

**Moderator:**  
Sally Tayie

**Speakers:**  
Santiago Tejedor  
Mohamed Al-Allali  
David Jiménez  
Silvia Bacher

🕒 **12:30- 14:00**  
**Room 3**

IA/ Innovating MIL Curriculum

**Moderator:**  
Tapio Varis

**Speakers:**  
Carolyn Wilson  
Vítor Tomé  
Thomas Bauer

🍴 **14:00 – 15:00 Lunch Break**

🕒 **15:30 – 16:30 Plenary 2. Room 1**  
2 MILID/ New Challenges, New Agenda  
What new mil action plan for a new era?

**Moderator:** José Manuel Pérez Tornero

**Speakers:**  
Adeline Hulin  
Carolyn Wilson  
Julian McDougall  
Luciano di Mele  
Jun Sakamoto  
Drissia Chouit  
Vítor Tomé

🕒 **16:30/18:00**  
**Room 1**  
MILID/  
Initiatives promoting policy and regulation

**Moderator:**  
Gabriel Jaraba

**Speakers:**  
Irene Andriopoulou  
Jun Sakamoto  
Vítor Tomé

🕒 **16:30/18:00**  
**Room 2**  
MILID/  
Initiatives promoting youth and children

**Moderator:**  
Félix Ortega

**Speakers:**  
Ana Filipa Oliveira  
Satomi Terasaki  
Aly Mahitab  
Álvaro Laforet

🕒 **16:30/18:00**  
**Room 3**  
MILID/ in Spain  
(Spanish session)

**Moderator:**  
Cristina Pulido

**Speakers:**  
Almudena Barrientos  
Javier Marzal  
Antonio Acedo  
Alejandro Perales  
Roberto Lakidain



**April 29**

🕒 10:00 - 11:30

**Plenary 3  
Room 1**  
MILID/ Cooperation, Intercultural Dialogue

**Moderator:** Màrius Martínez

**Speakes:**  
Jagtar Singh  
Patricia Izquierdo  
Nikos Panagiotou  
Abdelhamed Nfissi

**Room 3**  
MIL AND GLOBAL UNDERSTANDING INITIATIVE

Young Peace Ambassadors

**Moderator:** Sally Tayie



**11:30 - 12:00 Coffee Break**

🕒 **Room 1**  
**12:00 -14:00**  
MILID/ Cultural cooperation

**Moderator:**  
Mona Makram-Ebeid

**Speakers:**  
Heba Nayef  
A. Salam Andaloussi  
Sana EIEmam  
Najat Mrabi

🕒 **Room 2**  
**12:00 -14:00**  
MILID/ Interreligious cooperation

**Moderator:**  
Tapio Varis

**Speakers:**  
Jagtar Singh  
Heidi Rautionmaa  
Gabriel Jaraba  
Lamia Shehata

🕒 **Room 3**  
**12:00 -14:00**  
MILID/ University cooperation

**Moderator:**  
María J. Recoder

**Speakers:**  
Mohamed El Nashar  
Cristina Pulido  
Chizuko Nagaoka  
Drissia Chouit  
Miguel Pérez Valls  
Felipe Chibás



**14:00 - 15:00 Lunch Break**

🕒 16 h. Departure - Casa de Convalecencia del hospital San Pau

🕒 17:00 Concluding Session

🕒 18:00 CLOSING CEREMONY



Barcelona, April, 28th and 29th, 2025

# MIL and Global Understanding

2025

Against Disinformation and Hate Speech

With the institutional support of