



International Specialization Course Universitat Autònoma de Barcelona

Educommunication 360°

Projects, tools, and debates
in an AI world



Expand your experience!

Your experience in the Master's in Communication and Education can extend far beyond the virtual environment.

Exclusively for students enrolled in the Master's program, the Universitat Autònoma de Barcelona (UAB) offers the opportunity to enhance their training through an **International Specialization Course**, an in-person academic experience designed to give you an inside look at some of Barcelona's most prominent innovation projects, institutions, and spaces.

For five days, you will experience a unique immersion in the city's academic, scientific, technological, and communication ecosystem. You will participate in conferences and workshops led by UAB faculty and researchers, visit **museums, research centers, artificial intelligence labs, media outlets, television stations, cultural institutions, and innovation projects** that are transforming society. You will also have the opportunity to present your project, share experiences with classmates and professors from different countries, and expand your international network.

This program is designed to transform knowledge into experience and learning into an unforgettable experience.

Upon completion of the program, you will receive an **official certification** accrediting your participation in the International Specialization Course at the Autonomous University of Barcelona (UAB), enhancing your academic and professional profile.

This program has an **additional cost** beyond the master's degree and is **offered exclusively to students enrolled** in the Master's in Communication and Education. Students in the program have **priority access to places**, as spaces are limited to ensure a close-knit, personalized, and high-quality experience.

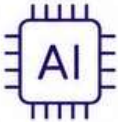
This course is not open to the general public. It is an opportunity reserved for members of our academic community. An experience designed to enrich your training, broaden your international perspective, and experience the UAB from the inside.

Because some learning only happens when the classroom becomes the city.



Itinerary

Trip scheduled for July 2027. Includes accommodation, meals, guided tours, museum and activity entrance fees, talks with experts, educational materials and practical workshops.

Day 1		ARRIVAL IN BARCELONA The experience begins. The city welcomes us as a great laboratory of knowledge, where communication, education and innovation come together to kick off a week of shared learning.
Day 2		UNIVERSITAT AUTÒNOMA DE BARCELONA AND THE GABINETE DE COMUNICACIÓN Y EDUCACIÓN The campus becomes our first space for exploration. We will discover research projects, innovative methodologies and experiences that place communication and education at the heart of social transformation.
Day 3		ARTIFICIAL INTELLIGENCE, INNOVATION AND MEDIA LITERACY We will explore laboratories, research centers and spaces dedicated to the development of artificial intelligence and media literacy, discovering how technology is reshaping education and communication.
Day 4		MEDIA OUTLETS AND DIGITAL NARRATIVES We will visit newsrooms, television studios and journalistic projects to understand the challenges of contemporary communication and analyze how stories are built in the digital ecosystem.
Day 5		BARCELONA, A CITY OF CULTURE AND KNOWLEDGE Museums, cultural institutions and heritage sites will show us how knowledge is also communicated through art, science and collective memory.
Day 6		EDUCATIONAL INNOVATION AND INTERNATIONAL PROJECTS We will share experiences with researchers, teachers and students from different countries, taking part in workshops and activities that promote collaboration and the exchange of good practices.
Day 7		PROJECT PRESENTATIONS AND COLLABORATION NETWORKING It will be time to present our projects, engage in dialogue with experts and build an international network of contacts that will continue to grow long after this academic experience.
Day 8		RETURN HOME Our stay in Barcelona comes to an end. We return home with new ideas, shared learning and a broader perspective on the role of communication, education and innovation in building the future.



Reserve your spot in:
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"We need to prepare
students for their future,
not for our past"

Ian Jukes