

TELEVISION NEWS IN THE DIGITAL ERA: MOVING TO MOBILE

Schedule

Thursday 24th November

9.00am Registration

The registration desk opens from 9.00am.

9.30am Welcome

Margarita Arboix (UAB) will open the conference and welcome tbc (RTVE) to officially launch the event.

10.00am Session One: Presentation Catedra RTVE - UAB

RTVE and UAB will present the activities conducted by the Catedra RTVE - UAB: the Media Literacy and Mobile Journalism Seminar (June 2016), the Mobile Journalism handbook (November 2016), and the mobile experience carried out at the Barcelona Manga Fair (October - November 2016).

Panel: tbc (RTVE) / tbc (UAB)

11.30am Coffee Break

11.50am Session Two: The Challenge of Mobile Journalism / Glen B. Mulcahy, RTÉ

Panel: tbc (RTVE) / tbc (UAB)

Glen Mulcahy is Head of Innovation with RTÉ Technology, Ireland's national public broadcaster, and over the last three years he has inspired and driven the growth of mobile journalism within RTÉ's newsroom and across other European broadcasters. Glen leads RTÉ's mobile journalism project and RTÉ is successfully using mobile devices and apps to create finished news stories for broadcast and online which reach the highest possible quality standards. He is also founder of MoJoCon, the first international mobile journalism conference (<http://mojocon.rte.ie>). He has trained in excess of 1000 journalists in Europe and the Middle East, across television, radio, print and online and his specialities are Mobile Journalism, Video Journalism, DSLR FilmMaking and Photography. He is at the forefront of engaging with new technologies and working up solutions for how such technologies can transform the way traditional media organisations work. Glen is currently working on wearables and immersive storytelling. He says the current disruptive trends in technology are some of the most exciting and challenging he has seen.

01.30pm Lunch

3.00pm Session Three: Citizen Journalism / Marc Saikali, France 24

Panel: tbc (RTVE) / tbc (UAB)

General Director of France 24.

4.30pm Afternoon Coffee Break

4.50pm Session Four: Innovation and Technology / Alejandro Vega, RTVE

Panel: tbc (UAB) / tbc (CEU)

6.00pm Conference Wrap

Friday 25th November

9.30am Conference Nic Newman (Reuters Institute for the Study of Journalism)

Panel: tbc (RTVE) /tbc (UAB)

Nic Newman is a journalist and digital strategist who played a key role in shaping the BBC's internet services over more than a decade. He was a founding member of the BBC News Website, leading international coverage as World Editor (1997-2001). As Head of Product Development for BBC News he helped introduce innovation such as blogs, podcasting and on-demand video. Most recently he led digital teams, developing websites, mobile and interactive TV applications for News, Sport, Weather and Local. He has played an important part in the development of social media strategies and guidelines for the wider BBC. He is currently a Visiting Fellow at the Reuters Institute for the Study of Journalism and a consultant on digital media.

11.00pm Research Group Meeting

Investigación e innovación en contenidos informativos. Nuevas formas de contar las noticias.

Participants: José Manuel Pérez Tornero (Universitat Autònoma de Barcelona), tbc (Universidad CEU San Pablo), Manuel Ángel Vázquez Medel (Universidad de Sevilla), Javier Marzal Felici (Universitat Jaume I), Luís Miguel Pedrero (Universidad Pontificia de Salamanca), Ernesto Velázquez (Canal 22, México), Gabriel Torres (Canal 44, Universidad de Guadalajara, México)

12.30pm Research Panels (*in progress*)

Panel 1. <i>New Technologies and New News Formats.</i>	Panel 2. <i>Professionalism vs. Citizen Journalism.</i>
Panel 3. <i>Challenges and conflicts within traditional newsrooms.</i>	Panel 4. <i>Determining platform priorities for news.</i>

2.00pm Lunch

3.00pm Research Panels (*in progress*)

Panel 5. <i>Mobile Journalism and the ethics of practice.</i>	Panel 6. <i>Adapting news to new technologies such as mobile devices, drones and virtual reality (VR).</i>
Panel 7. <i>Mobile devices as a production tool.</i>	Panel 8. <i>Trends in computer-assisted reporting</i>

	<i>and data journalism.</i>
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4.30pm Conference Thierry Vedel (Scientific Coordinator of SciencesPo Medialab)

Panel: tbc (RTVE) /tbc (UAB)

Thierry Vedel is a Research Fellow (CNRS) at the Cevipof. Previously, he worked on the public policies of the new media and now focuses on three research themes: changes in political communication in industrialised countries; relations between the internet and politics, notably during electoral campaigns; the regulation of the media in the context of globalisation. He teaches political communication and the sociology of the media at Sciences Po and at the *Institut français de presse* (Université de Paris 2). He is co-chair of a CNRS work group entitled *Démocratie électronique* (DEL) which operates under the umbrella of the TIC (Information and Communications Technologies and society) research group.

6.00pm Closing