

DRAFT GUIDELINES FOR THE SPEAKERS

Second European MIL Forum

27 - 29 June 2016

Riga, Latvia

I. Background

The Second European Forum of Media and Information Literacy (EU-MILINFO II) will be one of the key regional prepcom meetings leading up to the UNESCO-led Global MIL Week features event, Global MIL Conference and GAPMIL First General Assembly, 2-5 November 2016 in Sao Paulo, Brazil.

This Second European Forum of Media and Information Literacy follows the [First European Media and Information Literacy Forum](#) (EU-MILINFO) held in 2014. The usefulness and desire for a collective ownership EMELINFO was reiterated in the First Coordination Meeting of the European Sub-Chapter of the UNESCO-initiated Global Alliance for Partnerships on Media and Information Literacy held on 8 and 9 October 2015.

The First EU-MILINFO was held on May 2014 at the UNESCO headquarters in Paris funded by the European Commission and the UNESCO. The Forum brought together close to 400 participants, who represented main stakeholders, with the aim of promoting media and information literacy in Europe, discussing MIL policies and fostering cooperation and initiatives at national and European levels. Participants at the Forum adopted the [Paris Declaration on Media and Information Literacy](#) in the Digital Age and agreed that the Forum was a unique and open co-operation body bringing new perspectives and ideas on MIL, and decided to hold a new meeting every two years.

EU-MILINFO II is organized by UNESCO, European Commission, the government of Latvia, and the European Sub-Chapter of the Global Alliance for Partnerships on Media and Information Literacy (GAPMIL). The event will be hosted by the government of Latvia, and will emphasize international cooperation on MIL in Europe.

II. Objectives and key outputs of the EU-MILINFO II

The forum has the following objectives:

1. To describe the current situation of Media and Information Literacy (MIL) in Europe: documenting progress reached towards its implementation, identifying the main active projects, and highlighting the most important challenges.
2. To foster the creation of a framework for joint action about Media and Information Literacy policies and strategies to achieve the cooperation between the European institutions, organizations, corporations, and civil society and professional organizations.
3. To determine a co-operation between the European initiatives and other initiatives around the world.
4. To further a common research agenda on MIL in Europe. This framework should allow a close co-operation between the action policies and the scientific and academic sector.

Key outputs:

- Strengthened role of the interim steering committee of the GAPMIL European Sub-Chapter as a coordination unit (officers appointed and action plan validated);
- Deeper cooperation among development partners in the region such as the European Commission, UNESCO and other UN organizations, Council of Europe, OECD, etc.;
- Highlight work in the Latvian countries and Eastern Europe and foster cooperation with other regions of the EU;
- Recommendations to contribute to the Global MIL Week 2016 feature event, including on how MIL can help to build citizens trust in media;
- Conference report and statement of commitment.

III. Challenges towards MIL

Please See Context in the Forum's Concept Note

During the forum, several main questions will be raised such as:

- How should MIL be positioned in the shifting media and communication landscape?
- How can the apparent "glass ceiling" over sustainable and systematic take-up MIL at the national level be broken?
- What are the stakes on the issues mentioned above if stakeholders fail to move MIL forward?
- Is there sufficient regional and international development cooperation around this topic?

Please consult the Forum's agenda for description of each session and specific questions to be addressed.

IV. Guidelines and working methods of each session

The forum will consist of the five thematic plenary sessions, nine parallel sessions/round tables, the opening and the closing session. Speakers of the plenary session are welcomed to deliver a 15-minute presentation and speakers of the round table sessions – 10-minute presentations.

Speakers can use Power Point Presentations (PPP) images, and short video clips however the presentation time allocated must be respected. PPP, including multimedia must be sent at least 3 days before the meeting so that they we can ensure that they work. The contact information for the person to whom PPP should be sent will be sent to all via email.

Presentations must align with the key objectives of respective sessions.

Please consult the Forum's agenda for description of each session and specific questions to be addressed.

150 participants are expected and will include NGOs, researchers, information and media professionals, educators, development organizations, private sector organizations including social media, governments and policy makers, libraries and audiovisual authorities etc.

The presentations will be followed by a question and answer session. The participants will be also invited to express their comments and share some additional information on the topics being discussed.

Participant will have the opportunity to address the auditorium with a short question or a comment of not more than 90 seconds. The participants have the opportunity to react to and to enrich the discussion with additional contributions.

Proposed Scenario for each session

With the help of moderators and speakers we want to ensure interactive sessions. Moderators are asked to contact and coordinate with speakers well in advance of the meeting date

1. Moderator introduces session, 3-minute remarks (3 mins)
2. Moderator briefly introduces all speakers based on extract of bios they submit. Introduction should exceed 4 minutes (4 mins)

3. First two speakers intervene in succession as invited by moderator (20 mins for RT (Round Table) and 30 mins for P (Plenary Session))
4. Moderator takes 2-3 questions from floor and presenters respond (10 mins)
5. Next two-three speakers intervene in succession as invited by moderator (20 /30 mins for RT and 30/45 mins for P)
6. Moderator invites questions directed at the last two or three speakers (10 mins)
7. Moderator opens the floor for further discussion - questions and answers 10 mins)
8. Moderator invites rapid 30 second closing words from panelists (5 mins)
9. Moderator needs to prepare **3 key points/recommendations** for the session and send them to a.grizzle@unesco.org and ji.xu@unesco.org.

Conference Proceedings

The conference proceedings to be published after the conference will consist of:

- Official documents of the conference (in English);
- Presentations/Inputs and other reference documents used by key-note speakers, speakers, presenters and facilitators (in the language used by them during the conference);
- The overall report of the forum (also including reports from the high-level roundtables and workshops).

V. Background papers and useful publications

- [Paris Declaration on Media and Information Literacy](#);
- [Media and information literacy: policy and strategy guidelines \(2013\)](#);
- [UNESCO Global Media and Information Literacy Assessment Framework: Country Readiness and Competencies \(2013\)](#);
- [Media and information literacy curriculum for teachers \(2011\)](#);
- [The Guidelines for Broadcasters on Promoting User-Generated Content and Media and Information Literacy \(2009\)](#);
- [The Alexandria Proclamation on Information Literacy and Lifelong Learning \(2005\)](#);
- [“The Prague Declaration: Towards An Information Literate Society”\(2003\)](#);
- [Grunwald Declaration on Media Education \(1982\)](#).

VI. Correspondence and Contacts

All preparatory conference-related correspondence should be addressed to:

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